

# BUSINESS SYSTEMISATION

Very few businesses are set up with the end in mind, but every business at some point has to face this reality.

The end in question, being:

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***How do we scale the business without it being key person dependant?***

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***How do we drive for operational efficiency?***

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***How do we sell or exit the business in the future?***

Without systemising your business you are literally leaving 'money on the table' and adding to the stress and time scarcity that plagues so many SME's.



# CONTINUOUS IMPROVEMENT

NEXT EXIT



Systemising your business is not about copying McDonald's.

Rather,

*It is about developing efficient processes that are unique to your business and ensuring that they are implemented with a Kaizen-like approach.*

It is as much about the process as it is about ensuring that everyone is on-board while operating according to these processes.



## WELL SYSTEMISED BUSINESSES

**are more valuable as they are more appealing to buyers, have higher staff retention rates and typically allow for a better work-life balance, especially for the active founders.**



business  
improvement  
group.

To further assist you with your systemisation journey,

you will also get complementary access to BIG where you can learn how other business owners are working ON their businesses.

You can further fine-tune your business skills through the comprehensive online library available only to registered users.

By understanding the key functional areas in your business (typically there are between 3 and 6).

We develop departments where best-practice processes are fleshed out and assigned to the key people involved.



**Sukuma**  
*Business Software*

*Documenting the entire process is best managed within Sukuma, which also notifies you when refresher training or system updates are required.*



[www.sukuma.biz](http://www.sukuma.biz)



# BUSINESS SYSTEMISATION

The business Systemisation Programme is not suitable for all businesses and as our time is equally precious, we reserve the right to accept only those applicants who we believe will follow through with the programme.

**Invest amount:  
\$4,750+GST**

**Includes lifetime access  
to the Systemisation  
module within Sukuma.**

*Payment plans are available which include a \$1000 deposit. Partial funding may be available to qualifying businesses through the Regional Business Partners Network.*

**The systemisation  
programme is highly  
customisable to meet your  
requirements.**

The process should not be rushed as often it requires a culture refocus in order to fully implement. We recommend a minimum of 6 months to fully implement for the average SME.

## FOR MORE INFORMATION.

If you still have some unanswered questions, please feel free to contact us directly.



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## NEXT STEPS

please complete this  
application form



[bit.ly/BIG-applicationform](https://bit.ly/BIG-applicationform)

*Lifetime access includes all future upgrades. Additional charges may be incurred should your database storage exceed standard use.*