

BUSINESS PLANNING FOR SME'S

Life in most businesses is, well, busy. Chasing orders, customer demands, staff challenges, supply chain issues, computer bugs, the list goes on.

What is missing from the day-to-day, and the month-to-month, is focused quality time to work ON the business, on the things that genuinely move the progress dial forward.

In the normal busy workday, attention is drawn to the urgent matters and this comes at the expense of some really important, but less urgent things that we should be doing.

Business Planning fixes this problem.



When you answer
the question to:

**What are one or two
key things that the
business really needs
to get right in order to
progress?**



~~Plan A~~
~~Plan B~~
Plan C

***This is where business
planning comes into
play.***

It is not a to-do list,
rather it is about
prioritising those things
that you will otherwise
put off to do another
day, because although
they are important, they
are simply less urgent.

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Many of us are aware of this problem and despite our best intentions, the urgent or more appealing activities tend to consume our days.

The fix is to have a formal, behaviourally based system that commits you to working on those often neglected important activities.



THE PROGRAMME

This programme will both teach you and develop the right behaviours around our O.P.A.* based 90-day planning.

Build your next 90-day plan the right way.

The Business Planning programme is run over a 12-week time frame.

Creating a meaningful 90-day plan takes practice, the more you do, the better you get, but it is the execution of that plan over the 12-weeks that really matters. We will assist you in executing your plan.

90-Day Plan

Sukuma
Business Software

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In addition to the 12-week programme you will also get full access to Sukuma, including life-times access to the Strategy and Planning modules.

To further assist you with your strategy journey, you will also get complimentary access to BIG where you can talk strategy with other business owners and fine-tune your business skills through the comprehensive library available only to registered users.



O.P.A. definition =
Outcomes - Projects - Activities

BUSINESS PLANNING

The Business Planning Programme is not suitable for all businesses and as our time is equally precious, we reserve the right to accept only those applicants who we believe will follow through with the programme.



FOR MORE INFORMATION.

If you still have some unanswered questions, please feel free to contact us directly.



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NEXT STEPS

please complete this application form



bit.ly/BIG-applicationform

Invest amount: **\$2,750+GST**

Payment plans are available which include a \$1000 deposit. Partial funding may be available to qualifying businesses through the Regional Business Partners Network.

